

## WHAT:

MODOTO offers a 'Business Angels' service to help people make their 'thing' happen by exploring, challenging, channeling and connecting the best of peoples ideas with the whole range of resources they have or can tap into.

## WHO:

Aimed mainly at Social entrepreneurs and small to medium businesses, we have supported people in a wide range of activities including tourism, retail, construction, consulting, teaching, publishing and more. Their challenges have included start up issues, new directions or markets, expansion dilemmas, marketing, sales and product development.

## WHY:

Leaders need independent perspectives to help them. Sometimes it's hard to see the wood for the trees and some gentle prompts can bring swift clarity. Sometimes everything seems clear but there's a blind spot which is easily seen from a different position. Modoto pride themselves on enabling people to find and stimulate their own tipping point or leverage point to make big change possible with minimum investment.

## HOW:

Modoto can offer this support on a one off or ongoing basis depending on need. One or two powerful one to one sessions, can often be enough to unearth the real vision behind the thinking and realise the wealth of strengths and resources available to clients to achieve their goals. More complex long term strategic goals or new ventures, can also sometime benefit with ongoing coaching to ensure that all parts of the system are on track and that all potential collaborators, customers or beneficiaries are found and included.

## WOW:

'Really appreciative of your support, laughter and wisdom'  
Pete Grear

"Kind, caring encouragement & support, an injection of positive energy, networking (bound to know someone who...), inspiration and listening with a fresh eye on current position with suggestions on ways to move on..."